



2015/02/07

Press Release

The Professional Photographers of Canada is pleased to announce that:

Nick De Clercq ,

has just earned an accreditation in **Architectural**, at our Accreditation judging in **London, Ontario**.

Accreditation is the first elevation above the general membership level, and is achieved by submitting samples of the applicant's photography to a PPOC Board of Review for Accreditation. Accreditation demonstrates that the photographer is capable of delivering above average quality photography in a chosen category.

In assessing Accreditation Submissions, the judges will consider the following criteria: Impact, Creativity, Style, Composition, Presentation, Color Balance, Centre of Interest, Lighting, Subject Matter, Image file quality, Technique and Story Telling.

Along with other service and print merits, a minimum of one Accreditation is required to qualify for a Craftsman of Photographic Arts and two accreditations are needed for a Master of Photographic Arts.

For more information, please contact:

Brian Lee, HLM, MPA, SPA, Cr. Photog

Brian Lee Photography

183 Windsor Avenue

London, ON

N6C 2A3

519-670-0725

lee.photog2015@rogers.com

Tanya Thompson

PPOC Executive Director

T: (888) 643-PPOC (7762)

F: (519) 537-5573

e-mail: exec.director@ppoc.ca